

**NOTICE OF A SPECIAL MEETING OF THE
ASHEBORO CITY COUNCIL**

Thursday, October 20, 2005

7:00 o'clock p.m.

Notice of a special meeting of the City Council of the City of Asheboro, North Carolina is hereby given. Said meeting will be held on Thursday, the 20th day of October, 2005 at 7:00 o'clock p.m. in the Council Chamber of the Asheboro Municipal Building, which is located at 146 North Church Street in Asheboro, North Carolina.

This special meeting of the City Council has been called for the purpose of allowing the members of the Asheboro City Council to participate in a meeting of the Steering Committee that has been formed as part of the city's strategic planning process. All officers of the city and all other persons whomsoever are hereby given notice that such meeting will be held.

This notice is issued at 10:00 o'clock a.m. on this the 18th day of October, 2005 by order of Mayor David H. Jarrell and pursuant to the laws of the State of North Carolina and the City of Asheboro relative to the time and place of holding meetings, both regular and special, of the Asheboro City Council.

s/ Carol J. Cole
Carol J. Cole, CMC
City Clerk
City of Asheboro, North Carolina

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**SPECIAL MEETING
ASHEBORO CITY COUNCIL
STRATEGIC PLANNING STEERING COMMITTEE
THURSDAY, OCTOBER 20, 2005
7:00 P.M.**

This being the time and place for a special meeting of the Mayor and City Council, a meeting was held in the Council Chamber of the Asheboro Municipal Building with the following officials and members present:

David H. Jarrell) – Mayor Presiding

Talmadge Baker)
Linda Carter)
Keith Crisco)
John McGlohon) – Council Members Present
Archie Priest)
David Smith

John N. Ogburn, III, City Manager
Holly J. Hartman, Legal Assistant/Deputy City Clerk
Deborah P. Juberg, Finance Director
Reynolds Neely, Planning Director
Lynn Priest, Community Development Director
Jeffrey C. Sugg, City Attorney

A quorum thus being present, Mayor Jarrell called the meeting to order for the transaction of business, and business was transacted as follows:

Mayor Jarrell welcomed everyone in attendance and turned the meeting over to Mr. Bob Morrison, Chairperson of the Strategic Planning Steering Committee. Mr. Morrison welcomed everyone and asked Ms. Ginger Booker, Assistant Director of Piedmont Triad Council of Governments to facilitate discussion and review of the work plan and schedule of the Steering Committee. Certain tasks of the committee's

plan include, but are not limited to, analyzing results of a community survey, identifying community concerns and issues, facilitating public forums, and producing a community-wide report.

Ms. Juberg presented additional data regarding the General Governmental Revenues by Source for the City of Asheboro. She highlighted examples of how the value of a home has a direct correlation with funding basic municipal costs.

After substantive discussion, the committee decided that "Asheboro 2020" was an appropriate name for the strategic planning process. Mr. Ogburn stated that city staff would assist in drafting a graphic for this logo. Once this is complete, a newsletter will be drafted for the committee's review and distributed within the community. Said newsletter will publicize the committee's planning initiatives.

Mr. Crisco presented his research regarding possible visits to cities that have successfully completed strategic planning initiatives. Upon his research, he found that Mooresville, North Carolina would be an excellent model to monitor. Committee members expressed interest in having the relevant task force members along with the steering committee members visit the site. Mr. Crisco will further research this matter and report his information at the next meeting.

Mr. Ogburn reported that a community survey was mailed to approximately 10,000 city water customers residing inside and outside the city limits. The city staff will collate the results of the surveys and report the data at the next meeting.

The next meeting of the steering committee is scheduled for November 2, 2005 at 7:00 p.m. in the Council Chamber of the Asheboro Municipal Building.

No formal action was taken by the Council during this meeting.

There being no further business, the meeting was adjourned at 8:30 p.m.

Holly J. Hartman, Deputy City Clerk

David H. Jarrell, Mayor