

**NOTICE**

**SPECIAL MEETING**

**Thursday, January 27, 2005**

**7:00 O'clock PM**

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Notice of a special meeting of the City Council of the City of Asheboro, North Carolina, is hereby given. This meeting will be held at 7:00 PM on January 27, 2005, in the Council Chamber at the Municipal Building concerning:

- (1) Presentation by Clyde Foust concerning Sunset Theatre.
- (2) Presentation by Dave Harris of Piedmont Triad Council of Governments concerning cable-vision.
- (3) Presentation by Ginger Booker with Piedmont Triad Council of Governments concerning strategic planning.
- (4) Consideration of approval of formal findings of facts, conclusions, and orders entered by the City Council under file numbers SUP-04-05 and CUP-04-28.
- (5) Consideration of a resolution authorizing a 2-year lease to Fairway Outdoor Advertising of certain city-owned real property for an existing outdoor advertising structure.
- (6) Consideration of a resolution authorizing the Mayor and City Clerk to execute an economic development incentives contract between Technimark, Inc., the County of Randolph, and the City of Asheboro.

All officers of the City and any and all other persons whomsoever are hereby given notice that such meeting will be held. This call is issued pursuant to the ordinance of the City of Asheboro relative to the time and place of holding meetings, both regular and special of the City Council of said City.

By order of the Mayor on this the 21st day of January, 2005.

S/ Carol J. Cole  
Carol J. Cole, City Clerk

**SPECIAL MEETING  
ASHEBORO CITY COUNCIL  
THURSDAY, JANUARY 27, 2005  
7:00 PM**

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This being the time and place for a Special Meeting of the Mayor and City Council, a meeting was held with the following officials and members present:

- David Jarrell ) Mayor Presiding
- Talmdge Baker )
- Linda Carter )
- Nancy Hunter ) – Council Members Present
- John McGlohon )
- Archie Priest )
- David Smith )
- Keith Crisco ) – Council Member Absent

John N. Ogburn, City Manager  
Carol J. Cole, CMC, City Clerk  
Dumont Bunker, P. E., City Engineer  
Debbie Juberg, Finance Director  
Reynolds Neely, Planning Director  
Lynn Priest, CD Director  
Holly Hartman, Legal Assistant

A quorum thus being present, Mayor Jarrell called the meeting to order for the transaction of business, and business was transacted as follows:

**1. Presentation by Clyde Foust Concerning Sunset Theatre.**

Mr. Clyde Foust, chairman of the George Washington Carver Community Enrichment Center, stated that this organization purchased the old Sunset Theatre in December of 2000. Its vision is to restore the old theatre and enrich the community and create unity through education, arts and communication. GWCCEC has made a lot of renovations to the theatre and provides three or four programs a month to earn money for operations, which cost approximately \$2,500 per month. Mr. Foust stated that his organization does not have the funds needed for further renovations and is asking that the city council and the whole community get involved. The needs for the theatre are: increasing heating and air conditioning capacity (approximately \$25,000), maintenance upkeep, assistance with grant writing, new marquee, curtains, bathrooms on the first floor, etc. The total project cost is estimated at \$1 million.

Mr. Foust stated that the project was derived from the George Washington Carver College for Afro-Americans in Asheboro. GWCCEC owns the property where the college was once located (Gold Mine Road and Presnell Street) and aspires to build an enrichment center on the original property with funds generated from the theatre. Mr. Foust told the city council that they want to change the image of black people in Asheboro and want to give to the community but cannot do so without the help of the whole community.

Mayor Jarrell told Mr. Foust that council will consider his request and get back with him.

**2. Presentation by Dave Harris With Piedmont Triad Council of Governments Concerning Cablevision.**

Mr. Dave Harris updated the council concerning its cable television franchise renewal with Time Warner Cable. At its January 6<sup>th</sup> meeting, council approved the first reading of a non-exclusive franchise agreement with a term of ten years, with an option to renew for an additional five years. Council had asked Mr. Harris about the possibility of the city getting three additional channels for government, education, and public access. Mr. Harris stated that he would not recommend three additional channels, as the city could not fill them 24 hours a day. It would be too expensive and require too much staff time, monitoring, and managing to do 24-hour programming. The cost would be absorbed by the city or passed on to the subscribers. Since the city has only 5,164 subscribers, Mr. Harris felt that one combination channel for government and education would be sufficient.

Mr. Mike Politoski of Praise Broadcasting Network, Inc. encouraged the council to put a public access channel in the franchise contract. He suggested that the channel could be used to promote tourism in Asheboro, such as providing information concerning the chamber of commerce, North Carolina Zoo and the aviation museum. The public access channel could also be used for employment information, church services, library hour for children, courtroom proceedings, city council meetings, and other publicly held events. Mr. Politoski feels that an access channel can easily be filled with the proper planning and coordination.

Mr. Harris will negotiate with Time Warner for three additional channels and come back to council with recommendations.

**3. Presentation by Ginger Booker with Piedmont Triad Council of Governments Concerning Strategic Planning.**

Ms. Ginger Booker reported that strategic planning is a systematic way to manage change and create the best possible future. It is a creative process for identifying and accomplishing the most important actions in view of strengths and weaknesses, threats and opportunities. Ms. Booker outlined the process and major components for strategic planning and said it could take up to a year to complete. The project would cost approximately \$35,000, which does not include publishing the final document.

**4. Deferment of Agenda Item Numbers 5, 6, and 7.**

Since the city attorney was unable to present the above agenda items due to an illness, Mayor Jarrell called for a motion to defer the following agenda items until the February meeting:

- # 5 Consideration of approval of formal findings of facts, conclusions, and orders entered by the city council under File Numbers SUP-04-05 and CUP-04-28.
- # 6 Consideration of a resolution authorizing a two-year lease to Fairway Outdoor Advertising of certain city-owned real property for an existing outdoor advertising structure.

- # 7 Consideration of a resolution authorizing the mayor and city clerk to execute an economic development incentives contract between Technimark, Inc., the County of Randolph, and the City of Asheboro.

Upon motion by Mr. Smith and seconded by Mr. Priest, council voted unanimously to defer Agenda Item Nos. 5, 6, and 7 until the February meeting.

**5. Items Not on the Agenda.**

Mrs. Carter passed along a compliment that she received from Robbie Jarrell with AVS. Mr. Jarrell said that he has enjoyed working with all city personnel that he has had contact with.

There being no further business, the meeting was adjourned at 8:50 PM.

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Carol J. Cole, CMC, City Clerk

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David H. Jarrell, Mayor

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