



## **PRESS RELEASE**

**FOR: IMMEDIATE RELEASE**

**DATE: Monday, May 19, 2014**

### **Celebrate Randolph County with WXII-12**

ASHEBORO, NC – Asheboro will welcome WXII-12 on Thursday, May 22 to Bicentennial Park for “Celebrate Randolph County.” The news team will broadcast LIVE from Asheboro for their morning, noon and evening shows in the heart of downtown.

“When we were approached by WXII-12 for ‘Celebrate Randolph County,’ we thought the idea would be a great way to showcase Asheboro and Randolph County in a unique way,” said Asheboro city manager John Ogburn. “In addition to broadcasting LIVE from Bicentennial Park, the news team has been working with several local entities for stories during the day’s broadcast segments. The Asheboro Municipal Golf Course, the Downtown Sculpture project and Randolph Community College’s new aquaponics lab are just a handful of the stories that will be covered,” Ogburn added.

WXII-12 has had several other “Celebrate” events in various communities throughout North Carolina including Kernersville and Mount Airy. “These are always really fun days for the news team, production crew and residents of the community,” said Lisa Fulk, assistant news director for WXII-12. It will be a long day however, with crews arriving in Asheboro as early as 4 a.m. on Thursday morning. The team will broadcast LIVE from 5-7 a.m., 12-1 p.m. and 4-6:30 p.m.

Fans and spectators are welcome to join the team in Bicentennial Park throughout the day. For more information about Celebrate Randolph County, please call Leigh Anna Johnson at (336) 626-1201, ext. 218.

**###**

***(Reporters/Editors: Please call Leigh Anna Johnson at (336) 626-1201, x218 for questions.)***