



## **PRESS RELEASE**

**FOR: IMMEDIATE RELEASE**

**DATE: Monday, March 28, 2016**

### **Asheboro Selected as Finalist for 2016 All-America City Award**

Asheboro, NC - The City of Asheboro is proud to announce that it has been selected as a finalist by the National Civic League for the 2016 All-America City Award (AAC). This marks the second year in a row that Asheboro has been selected as a finalist for the award. "We're obviously elated to be chosen as a finalist for the second year," Asheboro Mayor David Smith said. "We expect to be a winner this year. We're certainly going to give it our best shot." A cross-sector team, including young people, will present Asheboro's story and programs to a jury of nationally recognized business, local government, and philanthropic leaders on June 17-19, 2016 in Denver, Colorado. Winners will be selected from the finalists on June 19, 2016.

#### **All-America City Award**

Since 1949, the National Civic League has recognized and celebrated the best in American civic innovation with the prestigious All-America City Award. The award, given to 10 communities each year, celebrates and recognizes neighborhoods, villages, towns, cities, counties, tribes and regions that engage residents in innovative, inclusive and effective efforts to tackle critical challenges. The focus of the 2016 All-America City Award is on communities that have taken innovative action to engage residents in ensuring that all children are healthy and supported to succeed in school and life. "All-America Cities are places where people are coming together to address important issues like youth success and racial equity," said Doug Linkhart, the President of the National Civic League. "These cities and towns are harnessing the power of community to build their own future."

#### **Asheboro's Application**

Asheboro's 2016 All-America City application showcased three innovative projects that have made a significant impact in the city: The Randolph County Partnership for Children, Communities in Schools of Randolph County's "Backpack Pals" and Asheboro High School's "Second Chance Breakfast." It also highlighted the Randolph County Women, Infant and Children (WIC) supplemental nutrition program, the Central Boys and Girls Club and Our Daily Bread Soup Kitchen.

#### **The Finalists**

Asheboro will join 19 other communities in Denver. The 2016 All-America City finalists represent the diversity of American communities from the largest cities to the smallest towns, from east to west and north to south. Finalist communities include the 7th largest city in America (San Antonio) and a town of only 7,000 people (Hartsville, South Carolina). But the 20 finalists share a common bond of working to ensure that all their youth are healthy and supported in school and life.

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***(Reporters/Editors: Please call Justin Luck at (336) 626-1201, x292 for questions.)***